

Elements of Reporting to Your Enterprise Board on Sustainable IT

As an IT leader, you're continually looking for ways to deliver more with less, and technology plays a crucial part in achieving this goal. With increasing global focus on achieving sustainability outcomes, this focus on efficiency and cost savings now includes a strategy for making enterprise technology and its usage more sustainable.

Here are 5 essential steps for reporting on your sustainable IT efforts to your corporate board.

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Clearly map out how sustainable IT practices align with the company's overall sustainability goals and help reduce costs.

**CO2** 

Highlight the measurable benefits of these initiatives beyond cost savings, such as improved operational efficiency, reduced carbon footprint, favorable talent recruitment and retention, and positive brand image.

> Implement a data-driven digital employee experience (DEX) solution that can capture endpoint device energy usage across your IT estate and enable you to adopt a need-based procurement strategy in order to extend the life of your IT assets.

Identify the potential consequences associated with the lack of sustainability in your IT operations (e.g., regulatory risks, reputational risks, and operational risks).

Address the future by showcasing how the company's IT operation is forward-thinking and prepared for the changes ahead by highlighting upcoming trends and known requirements such as the Corporate Sustainability Reporting Directive (CSRD).



Need help capturing energy metrics across your enterprise IT estate?

Contact Lakeside Software to learn more.



